



Appointment of second Aesop Fellow

Aesop is pleased to announce the search for its second Aesop Fellow. The first Fellowship was awarded to arts specialist, Emma Williams. This full-time year-long remunerated opportunity will give a recently graduated/early career health manager or social entrepreneur the chance to learn and work at the cutting edge where the arts meet health and social care.

The Fellowship will be a combination of contributing to many aspects of Aesop's work and professional development opportunities.

About Aesop

The arts can transform people's lives, improve people's health and well-being, and have a role in solving social problems. The UK is blessed with an arts sector which is world-class and wide-reaching: commercial arts such as the music industry and publishing, voluntary arts (49,000 local arts groups involving 9.4 million people) and a publicly funded sector which helps the arts to innovate, widen access and raise quality.

Aesop's mission is to realise this potential to transform. Health is our initial focus: helping health harness the powers of the arts, and helping the arts gear up to deliver health improvement. Uniquely, we start with health challenges, and incubate arts enterprises with a social purpose ('aesops'). These use high quality artists and, from a health point of view, are evidence-based, cost-effective, sustainable and scalable.

Aesop's aims

- Generate health demand for the arts.
- Provide programmes which health wants.
- Develop the knowledge base to support growth.

Recent achievements

Health demand:

- Conferences/showcases for health decision-makers. The first took place at the Southbank Centre in February 2016 with 24 leading

arts in health programmes, the Secretary of State for Health and Chairs of Arts Council England and NHS England. The second is planned for April 2018 in partnership with the Guildhall School of Music and Drama.

- The Aesop Marketplace (www.aesopmarketplace.org). Like an online dating site, it matches health decision-makers with 24 relevant arts in health programmes in an attractive and time-efficient way.

Programmes which health wants:

- Our first 'aesop' is Dance to Health (www.dancetohealth.org). This addresses older people's falls and problems with existing services. It targets health, artistic and social benefits plus health savings. Following a £350,000 evaluated pilot, the £2.3 million Phase 1 Roll-out will run from April 2017 to September 2019. 63 programmes will engage over 1,000 participants and involve 1,350 volunteers. This is a 'test and learn' programme with extensive communications and evaluation activities planned.
- 'Aesop Institute' – accredited continuing professional development for health and arts professionals to deliver high quality, successful arts in health programmes.

Knowledge base:

- The Aesop PHE evaluation framework for arts in health commissioned by Public Health England – see <http://www.aesop.org/toolbox/phe-framework>. Published in 2016, it has been downloaded 3,600 times.

A 'Pioneer Group' of experts and philanthropists supports us. Members include the Chairs of Big Lottery England and NHS England, Public Health England's Director for Health and Wellbeing and the Wellcome Trust's Director of Culture and Society.

About the Aesop Fellow

The Fellow will work closely with Aesop's CEO and founder, Tim Joss.

DUTIES

1. Contribute to the successful development and delivery of:
 - Setting up an office in Witney, Oxfordshire.
 - Aesop's overall Strategic Plan.
 - Dance to Health.
 - The second national arts in health conference and showcase for health decision-makers (April 2018).
 - The Aesop Institute.
 - Meetings of the Arts Enterprises in Health & Social Care Group – an action learning set of arts organisations which have been commissioned by health or social care.

- Other developments as they arise.
2. Act as Executive Assistant to the Chief Executive.
 3. Other activities to support Aesop that may be reasonably requested by the Chief Executive.
 4. Reflect the ethos of Aesop in all interactions with stakeholders and the public:
 - Commitment to realising the full power of the arts to help address challenges in people's daily lives.
 - Inclusivity.
 - Customer care.
 - Celebration of people's creativity.
 - Commitment to social enterprise.
 - Professionalism.

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Once appointed, Aesop's Chief Executive and the Aesop Fellow will undertake an initial review of the Fellow's particular professional development needs. Opportunities within or outside Aesop will be identified. The Fellow's professional development progress and further needs will be reviewed every three months during the Fellowship year.

PERSON SPECIFICATION

Aesop is seeking a recently graduated/early career health manager or social entrepreneur, with demonstrable interest in the contribution the arts can make to health and social care.

The successful candidate will have:

- Commitment to the Aesop ethos backed by relevant experience.
- First class verbal and written communication skills.
- Proven ability to deal with stakeholders and the public with tact and diplomacy.
- Excellent organisational and IT skills and superb attention to detail.
- Energy, positivity, and an inspiring nature.

RECRUITMENT, TERMS AND CONDITIONS

Applicants should send a CV, covering letter and two referees to info@aesop.org by Monday 19 June. Interviews will take place in July.

It is anticipated that the Fellowship will begin in July or August.

The Aesop Fellow will receive a fee for the year of £22,000. Reasonable expenses will be paid. The Fellow will be based at Aesop's offices in Witney, Oxfordshire.